

# EPOSTSERVICE

- Earns you new customers!

**MultiNet**<sup>®</sup>

## Why EpostService™ is so effective!

EpostService™ helps you generate more profit from your existing customers by keeping them up-to-date with what your company is offering. EpostService™ uses newsletters and questionnaires sent by e-mail or posted online.

EpostService™ is an effective Internet-marketing service which costs less than direct mailings, strengthens your brand and creates customer loyalty.

## One mailing is all you need!

Often just one mailing is all you need to cover the cost of your investment in the software. EpostService™ makes it easy to give your customers premium care. See the result of your campaign in real time.

## A picture speaks 1,000 words!

MultiNet's EpostService™ makes creating a professional layout easy.

EpostService™ e-mail newsletters let you regularly reach your customers and other stakeholders with news, information and offers.

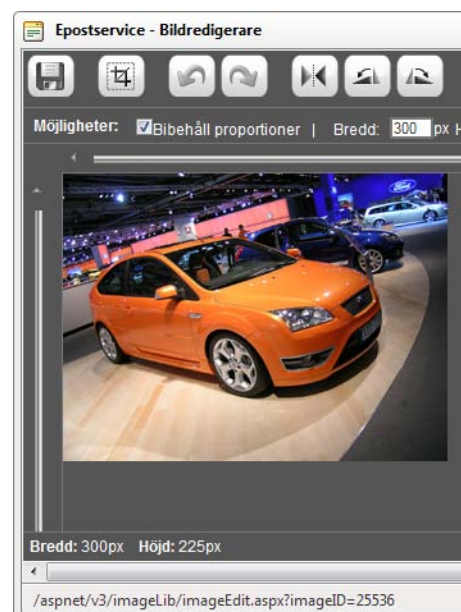
EpostService™ is a web-based software program, making it accessible at work, at home and on the road.

*"EpostService™ gives us fast access to our registered customers at almost no cost. We can already see the results of our mailing after just a few minutes. EpostService™ is an invaluable tool for our business. The professional support we get is another plus."*

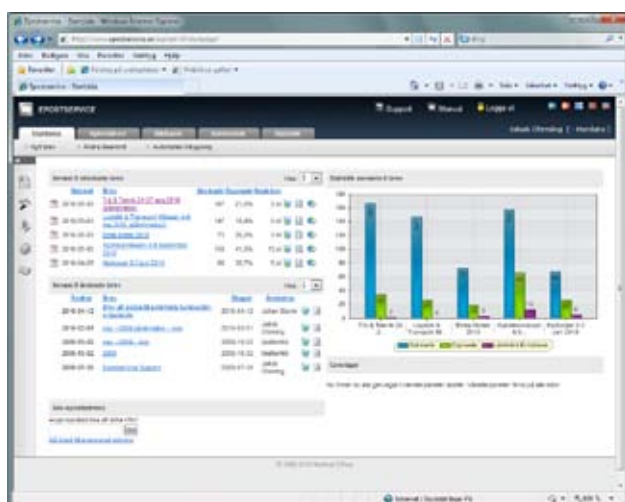
*Ronny Gustavsson CEO  
KLOCKOR.NU*

## Unique features increase your market share

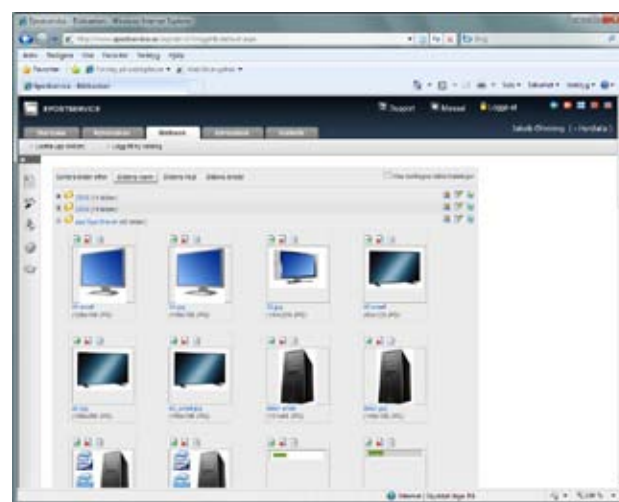
- \* Professional profile. Our newsletter mailings look just as good as printed copies because they are HTML-based.
- \* Create your newsletter quickly and easily with our user-friendly interface and templates customised to suit your needs.
- \* Follow-up and measure the impact of your e-marketing in real time or via statistical data. Achieve a 2-way dialogue with stakeholders using the questionnaire tool.
- \* No installation needed. Will not overload your IT system. Log in to your own personal online account.
- \* Easily import e-mail addresses and customer information from Excel, sales-support systems, Outlook, the Internet and more.
- \* Photo archive contains tools which let you edit your images directly in EpostService™.



Scale, rotate, flip and crop your pictures directly in EpostService™!



The EpostService™ start page. Here you can get a clear overview of your latest mailings, edited letters, statistics, etc.



Better overview via thumbnails.

## Other useful features for increasing efficiency

- \* Write and distribute newsletters from work, home, or your hotel room
- \* All past newsletters are archived so you can copy text from earlier editions
- \* Automatic management of subscription cancellations
- \* Eco-friendly



Statistics are generated for each newsletter. A statistics window shows you how many people have opened the letter, which day and time had the best response-rate and more.

*Reach your customers quickly and easily*

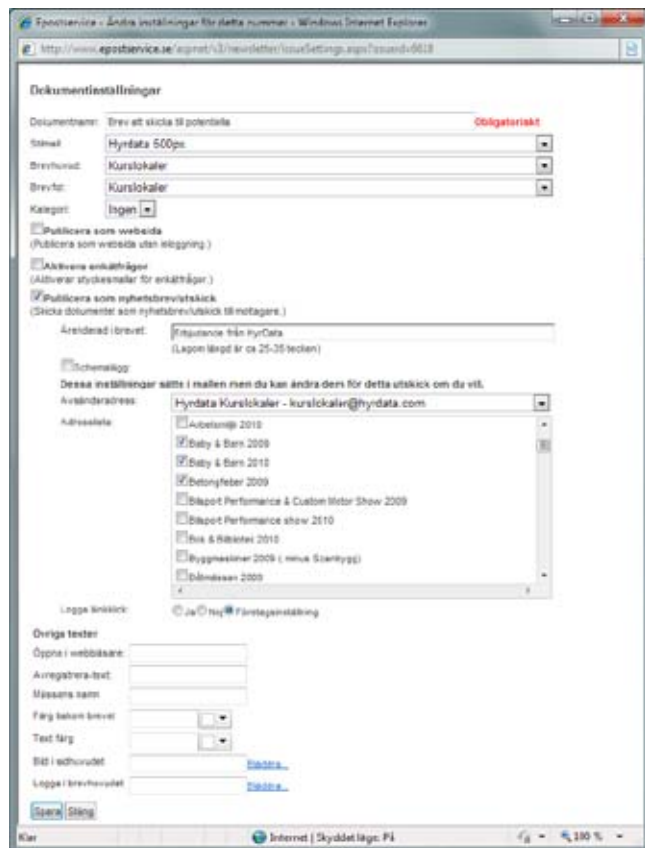


## How EpostService™ earns you money

### 1. You know your customer will get your newsletter at exactly the right time

Schedule your mailings. Send newsletters even while on holiday! EpostService™ works while you are on holiday, sleeping, or away on a conference.

“A picture speaks 1,000 words” – that’s why you’ll never see a black & white newspaper ad without a picture. Bland, colourless newsletters without pictures are common. EpostService™ lets you send 4-colour ads directly to your customer’s computer.



Include the latest pictures of your products, employees, company logo and more. EpostService™ guarantees your e-mail will have a big visual impact. The delivery reliability of e-mail is greater than that of postal mail and fax. The recipient can also easily send the information on to others.

### 2. Your customer can answer and order directly via your e-mail

Your customer can answer directly via e-mail. Add a link to your letter to let them order directly without needing to call or send a fax.

### 3. E-marketing guarantees you increased sales

It's easy for the customer to forward an e-mail, so your letter will reach more people than just those you send it to. Your readership increases, and so will your sales.

### 4. Market yourself more often – look after your customers

Creating a fresh, new newsletter is easy. Send one as soon as you have something new to say, no matter how big or small.

A newsletter can be either long or short. EpostService™ is guaranteed to inspire you to send out customer and marketing letters!

EpostService™ paves the way for meetings between your sales staff and customers.

## 5. E-marketing is cheaper, faster and easier for you and your customer

E-mail via EpostService™ is by far the cheapest way to market your business.

- \* Printed materials cost a fortune. Postage alone costs at least SEK 5 per item.
- \* Faxes cost upwards of SEK 0.30 each, plus labour.
- \* Phone calls cost SEK 0.25 – 10, plus labour.

E-newsletters are up to 65% cheaper because:

- \* your marketing costs are kept low
- \* you can send as many copies as you like
- \* you can send them as often as you like
- \* labour is minimal
- \* you can create both simple and advanced questionnaires



*"The system is simple,  
easy to use and the  
support is excellent."*

*Pia Bise - Marketing Director  
Kulturhuset Stockholm*

Examples of newsletters created using EpostService™

Stena Line  
Making good time™

Boka online

Restips  
Juni 1

**Boka senast 6/6!**

### Fri entré till LEGOLAND® i sommar!

Vi bjuder 2 barn upp till 14 år på fri entré (värde 245:-/barn) till LEGOLAND®. Gäller vid nybokning av ett ordinarie Familjepaket inkl båtresa t/r med bil för 2007.

\*Boka senast 6/6. Begränsat antal platser. Gäller endast nybokningar. Rabatten på bokningen blir 490:- oavsett hur många man är.

**Bokningskod: 490RABATT**

[Boka valfritt Familjepaket till LEGOLAND®>>>](#)

**Prisexempel Familjepaket fr 480:-/pers**  
Båtresa Varberg-Grenå med bil t/r del i 4-bäddrum på Randböldal Camping 1 natt, entré till Legoland för 2 vuxna och 2 barn. 50 attraktioner ingår. Gäller t o m 21/6 + 13/8-28/10.  
[Boka prisexemplet Randböldal camping>>>](#)

Oslagbara paketpriser för hela familjen. Över 50 attraktioner ingår. LEGOLAND® karta. Klicka på bilden för att bläddra i broschyren.

**AVREGISTRERA**  
Om du inte vill ha fler utskick av nyhetsbrevet Restips från Stena Line, klicka på länken nedan och du kommer automatiskt att tas bort från sändlistan för detta nyhetsbrev.  
[Avregistrera>>>](#)

Tet: 031- 704 00 00 [www.stenaline.se](http://www.stenaline.se)

GRAND HÔTEL  
STOCKHOLM • SVEG

### Invitation

Cadierbaren, vår klassiska cocktailbar har öppnat efter en omfattande renovering. Förutom det bästa inom cocktailservice och en välkomponerad bar meny kan våra gäster nu avnjuta à la carte frukost, lunch, brunch och afternoon tea.

Vi vill gärna välkomna Dig som en av våra viktigaste partners och en värd avnjuta vår kontinentala frukost på Cadierbaren.

Erhjälandet gäller vid ett tillfälle en valfri dag fram till den 31 mars 2007. Vänligen reservera bord i Cadierbaren per telefon: 08-674 35 05 eller via e-post: [reservat@grandhotel.se](mailto:reservat@grandhotel.se) samt ge hovmästaren denna utskrift vid ankomst.


Varmt välkomna!

*N. Åking*  
Nils Åking  
VD Grand Hôtel

Grand Hôtel • S. Blasiebergsgatan 5 • P.O. Box 2044, SE-101 20 Stockholm  
Phone +46 (0)8 674 35 05 • Fax +46 (0)8 674 35 06  
[info@grandhotel.se](mailto:info@grandhotel.se) • [www.grandhotel.se](http://www.grandhotel.se)

Produerat med ePostservice.se

Hot www.sheraton.com | Belang | Share Your Story



## Celebrate the Summer with Sheraton

**News from Sheraton:**

Your taste buds are invited at the **Crescendo Restaurant** to discover the new menu. We are excited to announce that we will soon have a **Presidential Suite** at the Sheraton Brussels Hotel.

The **Sheraton Brussels Airport Hotel** is being upgraded! The Sheraton Brussels Airport is raising the comfort of its guests with the renovation of the Atrium on the 1<sup>st</sup> floor between July and October 2007.

**Sleep, Park & Fly from 199 Euros**

No traffic, no queues... The Sheraton Brussels Airport Hotel just 39 steps from the departure terminal of Brussels Airport. Spend the night before you fly with us from 199 Euros and enjoy **complimentary parking for up to 3 weeks!**

To reserve Park & Fly, call now 02 710 82 00 and ask for PARKINFLY.  
To reserve Weekend getaway, call now 02 724 31 11 and ask for WKND1.  
Commission of 10% on net rate.

Offers are valid from Friday to Sunday as of 12<sup>th</sup> July 2007 until 31<sup>st</sup> December 2007.  
Offers subject to availability. Click on the links below to see the extended terms and conditions for the offer.

[Park & Fly Tariff & Conditions](#) | [Weekend Getaway Tariff and Conditions](#)

Learn more about other special offers from Sheraton »

To ensure you receive your Sheraton Hotels & Resorts email, please add [sheraton@starwood.com](mailto:sheraton@starwood.com) to your address book. [Find out how »](#)

Rates do not include taxes, gratuities or any additional charges that may apply.  
For complete terms and conditions, please click here: [Terms & Conditions](#).

STARWOOD  
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BY HYATT | ST. REGIS | THE LUXURY COLLECTION | LE MERIDIEN | W HOTELS | WESTIN

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1111 Westchester Ave. 35628 White Plains, NY 10604



## CASINO COSMOPOL

**PAYBACK TIME - VINN EN DODGE VIPER**

Casino Cosmopol firar fem år i Göteborg och du har chansen att vinna en **Dodge Viper** SRT10 Roadster, värd **1 150 000 kronor**. Bilen har 506 hästkrafter gör 0-100 på 3,8 sekunder. Varje gång du spelar på våra spelautomater har du chansen, vinsten faller ut helt slumpvis.

[Läs mer om hur du kan vinna bilen på Casino Cosmopol här »](#)

**SPELA SKJORTAN AV CHEFEN ELLER POLARNA**

Casino Cosmopol erbjuder flera alternativ för ett lyckat event med företaget - större och mindre fester, konferenser, läsningsar...

Har ett eget pokerbord, lär er spela Texas Hold'em från våra professionella dealers - möt sedan varandra i en turnering och utze företagets pokerhjärta!

[Läs mer om våra kasinopaketer här »](#)

PACKHUSPLATSEN 7 GÖTEBORG 031-333 55 00  
[www.casinocosmopol.se](http://www.casinocosmopol.se)

# EPOSTSERVICE

- from MultiNet Office

**MultiNet**<sup>®</sup>

## About us:

The MultiNet business group is the creator behind the EpostService™ service. MultiNet employs more than 60 staff and has an annual turnover of around SEK 60 million. Visit our website for information about other web-based programs included in our MultiNet Office package.

[www.multinet.se](http://www.multinet.se)

## Contact:

Do you have questions, queries or wish to order one of our services or products? You are welcome to contact MultiNet by phone, fax or e-mail. Our contact details are below.

We provide training and start-up support when you order a program from us. Our training course will give you access to our collective experience gained over five years and from hundreds of our satisfied customers.

Price is all-inclusive.

We also provide free support over the phone.

© February 2009



## Satisfied customers:

**BONNIER**  
LEDARSKAPSHANDBÖCKER

**GRAND HOTEL**  
STOCKHOLM - VISBY

**Kulturhuset**  
Stockholm



**HILTI**



**SOS-BARNBYAR**

